



The Coolest Celebration on Earth™

Contact: Molly Steinke, Nemer Fieger, 952-278-3142 or 612-309-1677

KEEP CARNIVAL COOL – BUY STOCK IN A BLOCK

Saint Paul Winter Carnival Offers Community Ownership in Carving Events

Saint Paul, Minn. (October 22, 2009) --- For the second year in a row, the Saint Paul Winter Carnival is offering the community a chance to own part of the “Coolest Celebration on Earth™” by selling Stock in a Block to help support the festival’s signature Ice Carving Contest.

For \$123 a piece --- in honor of the Saint Paul Winter Carnival’s 123rd year --- the public can help keep the Carnival “cool” buying stock in a block of ice.

Five dollars from each stock sale will go to the Dorothy Day Center in Saint Paul to help provide a warm meal for a fellow community members in need.

The fundraising goal is \$123,000 which would cover all costs for producing and managing the ice carving event as well as help feed over 1,400 people through The Dorothy Day Center.

In appreciation for their support, “stock holders” will receive an official certificate of ownership. The first 123 to purchase stock will also have the chance to march in a 2009 Winter Carnival Day Parade.

Those interested in purchasing Winter Carnival stock may also do so online at www.winter-carnival.com or call 651-223-4700.

The Saint Paul Winter Carnival has been a source of community pride providing family fun events since 1886. The 123rd Saint Paul Winter Carnival will take place January 22 – February 1, 2009. The majority of events will take place in and around Downtown Saint Paul near Landmark Center and Rice Park. For more information, please visit www.winter-carnival.com.

About Dorothy Day Center:

The Dorothy Day Center, located on Old 6th Street in Saint Paul, provides meals, food shelf and medical care for homeless and near-homeless individuals in the Metro area. It is one of the many branches of Catholic Charities, one of the Twin Cities' largest private providers of social services, working to strengthen families and reduce poverty in the Minneapolis and St. Paul metropolitan area. With a diverse range of programs, Catholic Charities helps tens of thousands of people annually, regardless of faith.





Celebrate the 123rd Anniversary of the Saint Paul Winter Carnival

Ice Block Sales Information Form

The First 123 buyers will get to walk in one of the Saint Paul Winter Carnival Parades

Name of Buyer: _____

Business or Organization Name (if applicable): _____

Street Address: _____

City: _____ State: _____ Zip Code: _____

Home Phone: _____ Cell Phone: _____ Work Phone: _____

Email Address: _____ Alt. Email Address: _____

Number of Blocks Purchased: _____

Total Amount \$ Owed: _____

Payment Method (check one):

_____ Cash

_____ Check Check #: _____

_____ Credit Card (Visa or MasterCard only)

Credit Card Type and Number _____

Expiration Date (Month/Year): _____

Name on Credit Card: _____

Signature: _____

BOTTOM SECTION FOR INTERNAL USE ONLY

Payment Amount: _____

Time & Date of Payment: _____

Payment Processed by: _____

Or Mail To:

Saint Paul Festival & Heritage Foundation
429 Landmark Center
75th W. 5th Street
Saint Paul, MN 55102
651-223-4700
www.Winter-Carnival.com