



The Coolest Celebration on Earth™

Calendar Release

Contact: Molly Steinke, Nemer Fieger, 952-278-3142 or 612-309-1677

2008 SAINT PAUL WINTER CARNIVAL

Mark Your Calendars for the “Coolest Celebration on Earth™”

Saint Paul, Minn. (October 16, 2007) --- The 122nd Saint Paul Winter Carnival will take place January 23 – February 3, 2008. By popular demand, the majority of events will return to Downtown Saint Paul and will take place in and around Landmark Center and Rice Park.

The Saint Paul Winter Carnival will reveal its 2008 button artwork at the Button Bash on Saturday, December 1 at the Wells Fargo WinterSkate Rink near Landmark Center (75 W. 5th St. in Downtown Saint Paul). The official unveiling begins at 10 a.m. and will feature Saint Paul Mayor Chris Coleman along with some of the area’s finest ice skaters. Family-friendly activities and ice skating exhibitions will take place until noon.

2008 Winter Carnival buttons will be available for sale immediately following the unveiling on-site at the event. Prices will be \$5 for one and \$18 for the collector’s four-pack. Buttons will be available at Cub Foods, Snyders, Super America and other area retailers.

Highlights of the 2008 Saint Paul Winter Carnival include*:

Pioneer Press Treasure Hunt for the Medallion sponsored by Cub Foods

Clues start Sunday, January 20 in the *Pioneer Press* and on www.twincities.com

Ice Carvings

- Wednesday, January 23 through Sunday, February 3 in Rice Park, Downtown Saint Paul
- Multi-block Ice Carving Competition – Thursday, January 24 through Sunday, January 26
- Individual Ice Carving Competition – Sunday, January 27

Snow Sculptures

- Wednesday, January 23 through Sunday, February 3 in Rice Park
- Minnesota State Competition to be held Friday, January 25 through Sunday, January 27

Minnesota Hotdish Tent sponsored by TDS Metrocom

Wednesday, January 23 through Sunday, February 3 on Washington Street off Rice Park

Figure Skating Exhibit

Wednesday, January 23 through Saturday, February 2 in the Landmark Center

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Winter Carnival Memorabilia Exhibit

Wednesday, January 23 through Saturday, February 2 in the Landmark Center, Room #326
Hours: 11 a.m. to 2 p.m. on Monday through Friday; 10 a.m. to 5 p.m. on Saturday and Sunday

Royal Coronation and Welcome Reception sponsored by Xcel Energy

Thursday, January 24

- Royal Coronation - Reception at 5 p.m. with program at 8 p.m. in RiverCentre's Ballroom
- Welcome Reception - Landmark Center – Immediately following the Royal Coronation

GottaThrowGottaGo – Winter Carnival Disc Sports Festival

Saturday, January 26 and Sunday, January 27 with Tee Times between 9 a.m. – 1 p.m.
Como Park and McMurray Field

Securian Frozen 5K and Half Marathon

Saturday, January 26 - 9 a.m. start time. Race route winds throughout Downtown Saint Paul.

King Boreas Grande Day Parade sponsored by Wal-Mart

Saturday, January 26 beginning at 1 p.m. Route travels throughout Downtown St. Paul.

Kids' Activities

Arts, crafts, games, entertainment and more primarily for kids ages six and up.
Saturday, January 26; Sunday, January 27; and Saturday, February 2 in the Landmark Cortile

Winter of Fitness sponsored by KARE 11

Each Sunday of the Winter Carnival at Como Park Ski Hill

Weather Station and Science Lab sponsored by Travelers

An in-school program in partnership with the Science Museum of Minnesota and KARE 11
Wednesday, January 23 through Saturday, February 2 in the Landmark Center Cortile

Showcase Saint Paul Noon Hour Educational Program sponsored by 3M

A multi-cultural event featuring the diverse arts and ethnic traditions reflected by Saint Paul's tapestry of neighborhoods.
Monday, January 28 through Wednesday, January 30 at noon in the Landmark Center Cortile

Senior Royalty Coronation

Thursday, January 31 at 1:30 p.m. in the Landmark Center Cortile

American Lung Association – Race UP the Place

Saturday February 2 - 8 a.m. start time - at Wells Fargo Place (30 E. 7th Street, Saint Paul)
For information, please visit www.raceuptheplace.com

Torchlight Parade & Fireworks Show

Saturday, February 2 – parade begins at 6 p.m. throughout Downtown Saint Paul. Fireworks will immediately follow (at approximately 7:45 p.m.) over the Downtown Saint Paul Riverfront.

Since 1886, the **Saint Paul Winter Carnival** continues to bring family-friendly events and community pride to Saint Paul and the Twin Cities metro area. "The Coolest Celebration on Earth" is managed by the Saint Paul Heritage and Festival Foundation. The 122nd Winter Carnival will take place January 23 – February 3, 2008. For more information, please visit www.winter-carnival.com.

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* Schedule subject to change and revisions. For the most up-to-date information, please visit www.winter-carnival.com.