



The Coolest Celebration on Earth™

Contact: Jeff Hunter, Fire and Brimstone, 651-775-8639
Molly Steinke, Nemer Fieger, 952-278-3142 or 612-309-1677

VULCANS SAVE WINTER CARNIVAL SNOW SCULPTURE EVENT

Building Begins Sunday, January 20 at the State Fairgrounds

Saint Paul, Minn. (January 15, 2008) --- The Vulcans have rallied their resources and have resuscitated the Saint Paul Winter Carnival Snow Sculpting Competition. Necessary funds are being raised by an emergency "Spirits of Carnival" volunteer fund raising team with no expense to the Winter Carnival.

The event will now be held at the Minnesota State Fairgrounds near the intersections of Cooper and Randall (a.k.a. The Kidway). Snow block building will begin at 10 a.m. on Sunday, January 20, 2008.

The contest was previously cancelled due to lack of funds on January 10.

"The Vulcans started this event for Winter Carnival years ago and will provide all the labor to stage the blocks, says Kate Kelly, president and CEO of the Saint Paul Festival & Heritage Foundation. "This is no small undertaking, but leave it to the Vulcs to get it done in the eleventh hour."

"We believe that it was important for this signature event of the Winter Carnival to take place," says Jeff Hunter, president of Fire and Brimstone. "The entire Vulcan Organization just thought it was the right thing to do."

Approximately 15 three-member sculpting teams will have from 9 a.m. on Friday, January 25 until 11:30 a.m. on Sunday, January 27 to transform one 8' x 8' x 8' block of snow into a work of art.

Critiquing by outside professional judges will begin at 12:30 p.m. Sunday, January 27; followed by the Awards Ceremony at 1:30 pm. Prize money will be awarded to the top three winners.

Participation fee for each team is \$85. For more information or to register, please visit www.winter-carnival.com.

The 122nd Saint Paul Winter Carnival will take place January 23 – February 3, 2008. The majority of events will take place in and around Downtown Saint Paul near Landmark Center and Rice Park. For more information, please visit www.winter-carnival.com.

###